



Greener Machines. Smarter Metal Industry

THE LEADING NATIONAL TRADE FAIR FOR NEXT-GENERATION MACHINE TOOLS

www.advancedtoolsexpo.com

PARTICIPATION KIT



Participation Kit Index

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1. Smart Participation Models for Innovative Companies

Whatever your marketing strategy, AMT – Advanced Machine Tools offers participation options tailored to your needs. From a turnkey participation package for startups or an exhibition space focused on lead generation, to the maximum visibility and networking opportunities provided by our Partnership options.



Partner

Are you a leader—or ready to become one? Showcase your leadership in the industry by impressing both your existing and prospective customers as a Partner of AMT – Advanced Machine Tools. You'll stand out from the competition by aligning your brand with innovation and expertise, while gaining premium visibility across all event communications and high-level forums.



Exhibitor

The most competitive option to showcase the innovation of your products and solutions to the industry. Attract new clients or strengthen loyalty by being present in the Premium or Business area of the Exhibition.



Newcomer

Just getting started? Looking for the highest return at the lowest cost? We offer a turnkey package to help you achieve it. One day you will be the leader—and we want to help you get there.



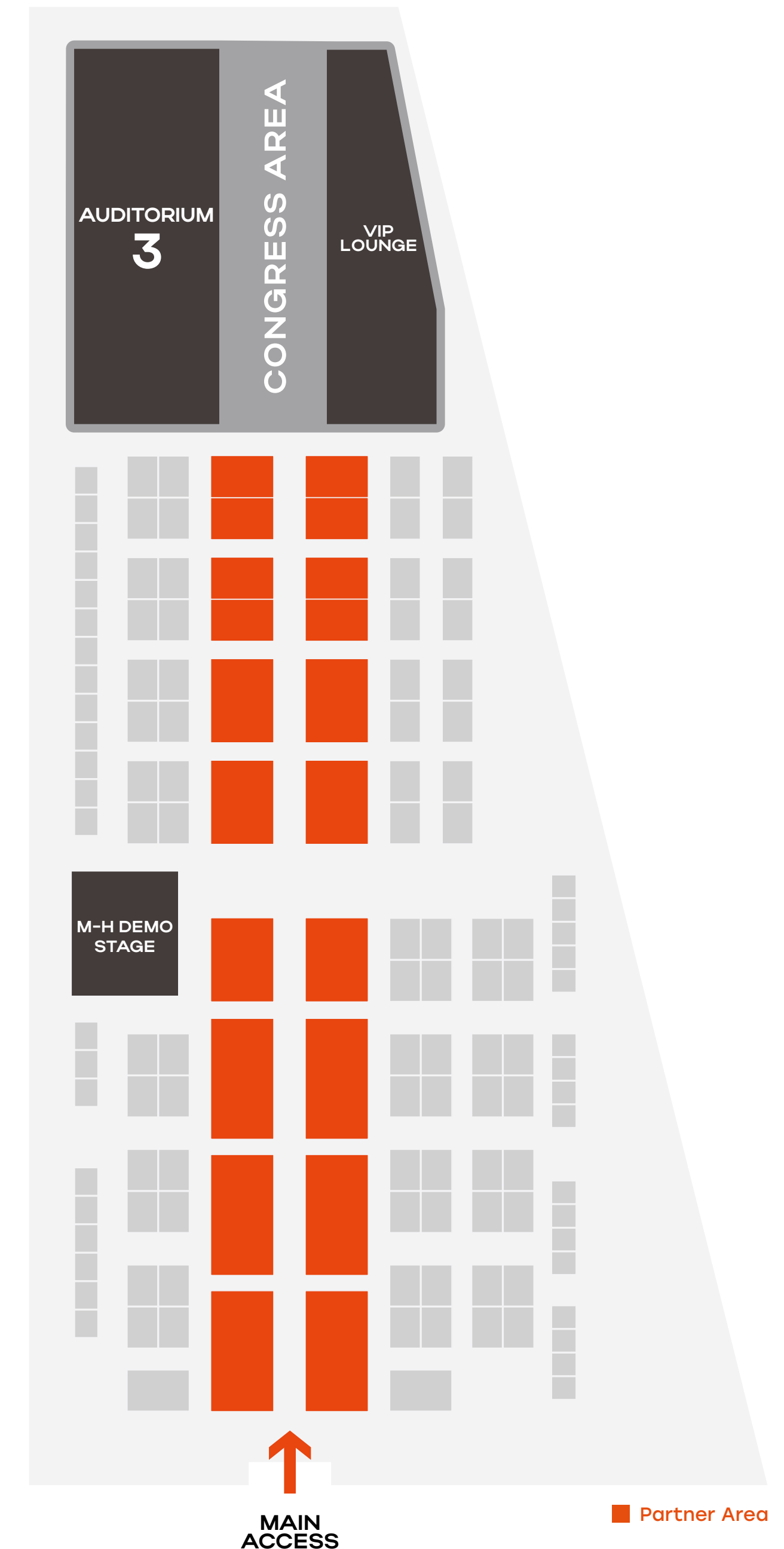
Partner



Being a leader means many things, which is why we invite you to become a Partner of AMT – Advanced Machine Tools.

And what does it mean to be a Partner? Much more than you might think. Impress your current and potential clients by inviting them to a top-level event. They are sure to be pleasantly surprised.

- Generate strong brand impact across all communication assets before, during, and after the event.
- Enjoy your own space in the best area of the Exhibition, exclusively reserved for Partners.
- Maintain direct contact with key influencers and purchasing decision-makers.
- Play a key role in the congress and networking activities of AMT – Advanced Machine Tools.
- Offer a unique and exclusive experience to your top clients and prospects in an inspiring and innovative environment.
- And many other high-value actions designed to deliver the best return on your investment.



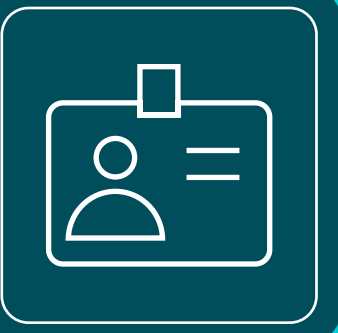
Partner



	Global Partner	Event Partner
Participation		
Expo area space	Up to 80 m² included	Up to 40 m² included
Location in the Expo area	Partner Zone Main Aisle	Partner Zone Main Aisle
Space type	Island Stand (4 open sides)	Peninsula Stand (3 open sides)
Insurance	✓	✓
Metal Industry 4.0 Congress		
Presence as a speaker in the AMT – Advanced Machine Tools program	1 slot supersession	1 slot powerful conference
Logo displayed on screen at the beginning and end of sessions	1st Level	2º nivel
Logo featured in congress signage and communications	1st Level	2º nivel
High-Level Networking		
Business Pass invitations (Expo + Free Sessions)	500	250
Premium VIP Pass invitations (Expo + Congress + VIP Lounge)	100 VIP	50 VIP
Access to VIP lounge	✓	✓
Invitation to participate in the Leadership Summit	1 CEO + 1 CLIENT	1 CEO + 1 CLIENT
Brand Visibility and Image		
EN EL RECINTO		
Logo on venue signage and communication elements	1st Level	2nd Level
Logo on the exhibition floor plan located within the halls/ pavilions	✓	✓

	Global Partner	Event Partner
Communication Pre During Post Event		
Logo and link on the homepage website	1st Level	2nd Level
Logo and link on the Partners webpage	1st Level	2nd Level
Featured presence in the Exhibitors listing on the website	Category Global Partner	Category Event Partner
Logo in event advertisements	✓	
Distribution of your corporate press kit to all accredited journalists	✓	✓
Logo in Roadshow presentations	1st Level	2nd Level
Logo in the event app	1st Level	2nd Level
Logo in newsletters sent to the full visitor database	1st Level	2nd Level
Mention on social media	1st Level	2nd Level
Featured mention in the post-event report	✓	✓
Other Services		
Exhibitor parking spaces	2	1
Free Wi-Fi (Exhibitors network)	✓	✓
Special Considerations		
Invitation to join the show's Advisory Board	✓	
Priority access and discounts on sponsorship options	25%	15%
Discount on ticket purchases	50 %	50 %

Exhibitor



Optimal participation options for innovative companies.

We offer five participation models within the Exhibitor category so you can showcase your products and solutions in the best possible environment: the Expo area at AMT – Advanced Machine Tools.

Strengthen customer loyalty and attract new clients by choosing the option that best fits your strategy and budget, and benefit from all the advantages we offer as an exhibitor.

• **CHOOSE YOUR LOCATION AREA:**

- **PREMIUM AREA:** Located next to the Partner Area, it offers maximum visibility and visitor traffic alongside industry leaders. The ideal location for companies looking to maximize lead generation and brand visibility.
- **BUSINESS AREA:** Located along the side aisles, this area offers a cost-effective participation option without compromising the business opportunities provided by a leading platform for industrial solutions.

• **CHOOSE YOUR PARTICIPATION OPTION:**

With Modular Stand Included:

- **PACK EXHIBITOR S** Modular Stand in a 20 m² Space
- **PACK EXHIBITOR M** in the **BUSINESS AREA:** 40 m² Space

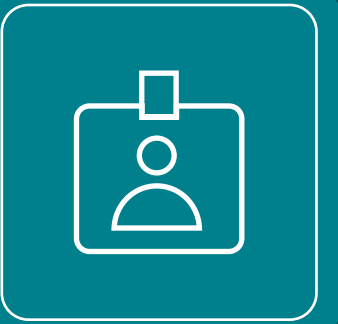
With Optional Stand:

- **EXHIBITOR M** in the **PREMIUM AREA:** 40 m² Space
- **EXHIBITOR L** in the **PREMIUM AREA:** 80 m² Space



(See stand options in section 4)
NOTE: The Exhibitor S Package and Exhibitor M Package – Business Zone options include the indicated stand options in section 4 within their price. For the Exhibitor M and Exhibitor L options in the Premium Zone, the stand is not included and is optional.

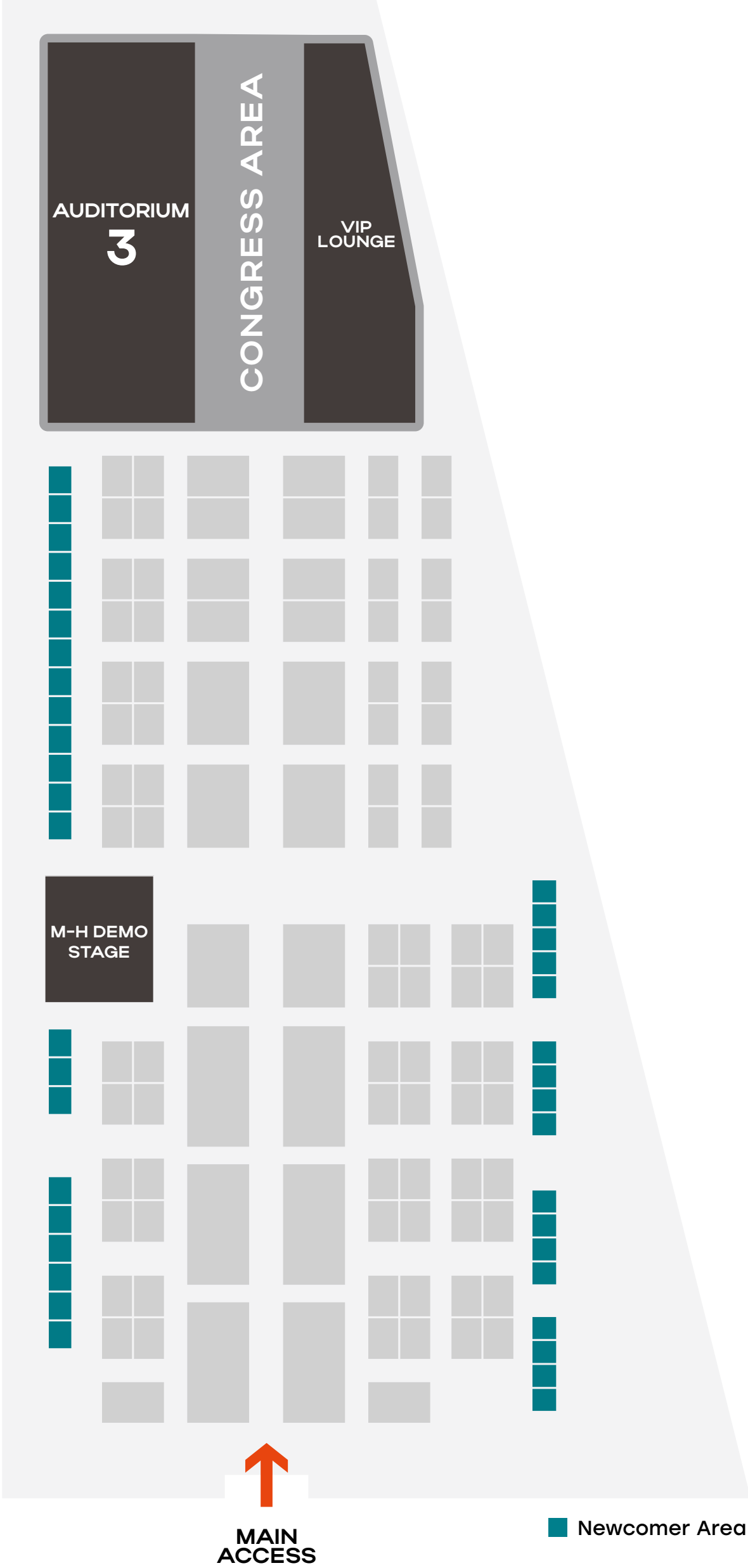
Newcomer



We understand how challenging it can be to start or grow a business. That's why our commitment is to offer a highly competitive turnkey participation package, specially designed for startups or newly created companies. Make the most of being present at the industry's key event with minimal investment and outstanding business opportunities.

PACK START-UP:

For startups or newly created companies with up to a maximum of 4 years of activity. Benefit from being surrounded by innovative projects and companies like yours. Choose between a 6 or 12 m² option and gain visibility alongside industry leaders with our “turnkey” package, which includes the registration fee, space, mandatory insurance, modular stand, exhibitor passes, and invitations for your clients.



2. Participation Pricing Summary

PARTICIPATION OPTIONS	Location in the Exhibition Area	PARTICIPATION PACKAGES	Early Bird – Until 30 September 2026	From 1 October 2026	m² of space included	Business Passes	Premium VIP Passes	Stand	Additional Graphics Package Rates
PARTNER	PARTNER ZONE	GLOBAL PARTNER	37.000 €	38.500 €	200 m²	500	100	-	-
		GLOBAL PARTNER	24.990 €	25.990 €	80 m²	500	100	21.500 €	-
		EVENT PARTNER	19.990 €	20.500 €	40 m²	250	50	7.500 €	-
EXHIBITOR	PREMIUM ZONE	EXHIBITOR L	18.990 €	19.500 €	80 m²	200	10	10.250 €	-
		EXHIBITOR M	15.500 €	16.500 €	40 m²	100	8	6.250 €	-
		EXHIBITOR S	9.000 €	9.990 €	20 m²	50	4	INCLUDED	1.990 €
	BUSINESS ZONE	EXHIBITOR M	13.500 €	14.500 €	40 m²	100	4	INCLUDED	2.400 €
		EXHIBITOR S	7.990 €	8.500 €	20 m²	50	2	INCLUDED	1.990 €
NEWCOMER	NEWCOMER ZONE	START-UP*	4.000 €	4.500 €	6 m²	20	1	INCLUDED	990 €

*Available only to companies with a maximum of 4 years of operation.

Prices do not include the applicable VAT

3. Unique Sponsorship Opportunities

AMT - ADVANCED MACHINE TOOLS offers you the opportunity to maximize your brand presence and visibility through unique sponsorship opportunities. Be the first to stand out and ensure that your existing and potential customers remember your brand instead of your competitors.

Space Sponsorship

Conference Rooms

Associate your brand with a conference room and gain visibility across all on-site communications, with your logo featured in all photographs taken in the room.

AUDITORIUM 1

12.000 €



AUDITORIUM 2

8.500 €



AUDITORIUM 3

8.500 €



WORKSHOP ARENA

5.000 €



FACTORY INNOVATION THEATRE

7.000 €



Video-on-Demand Platform

Showcase your brand in a prime position on the Video-on-Demand platform, available to all attendees after the event.

AUDITORIUM 1

10.000 €



Event Sponsorships

Lanyards

Showcase your brand on one of the event's most exclusive and visible branding elements: the lanyards. Your logo will appear alongside the event logo. (Production costs are included in the sponsorship.)

15.000 €



Free Wi-Fi

The most valued service among professional visitors is Wi-Fi, and you have the opportunity to sponsor it. Your logo will be displayed in the designated Wi-Fi areas, on the event website, on event signage, and on the Wi-Fi login landing page.

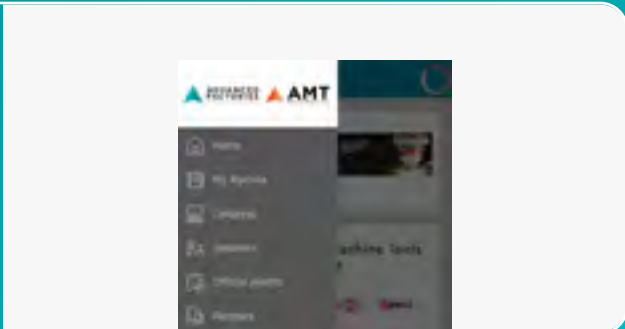
5.000 €



Event App

Showcase your brand on one of the most useful and widely used tools for professionals attending AMT – Advanced Machine Tools. Your logo will appear on the app landing page, as well as on event signage and the event website.

5.000 €



Signage Elements

Increase your brand visibility by sponsoring a range of signage elements throughout the event. Contact our team to learn more.

From 3.000 €



Awards Sponsorships

Naming rights for one of the Innovation Awards

Associate your brand with the highest expression of innovation: the Factories of the Future Awards. Your logo and company name will be linked to one of the Innovation Award categories presented at AMT – Advanced Machine Tools. Your logo will be displayed on the screen during the award presentation, and a representative from your company will present the sponsored award.

2.000 €



Communication Channels

Communicate 1

Share your expertise through content on the AMT – Advanced Machine Tools blog. We offer you the opportunity to publish one article on our blog, promoted through X (5 posts) and LinkedIn (1 post).

1.000 €



Communicate 2

In addition to everything included in the Communicate 1 package, this option also includes a dedicated email sent to all AMT – Advanced Machine Tools visitors.

3.000 €



Stand global 80 m²

Optional with the Global Partner package



APPLICABLE RATE:

- Stand price: €21,500. VAT not included.

INCLUDED SERVICES:

- Basic cleaning before the event opening (including removal of the protective carpet covering).

TECHNICAL SPECIFICATIONS:

STAND

- 80 m² exhibition carpet on an 8 cm raised platform with access ramp.
- Suspended overhead truss with Neowall system.
- Central structure/storage room in the Neowall system, measuring 500 × 200 cm and 396 cm high, in white or black, with curved side panels and a lockable storage room with door and key
- Wooden reception counter with the client's logo

FURNITURE

- 4 round tables
- 12 chairs
- 1 stool
- 1 coffee table with 4 chairs
- 3 custom-made wooden counters
- 1 storage shelving unit
- 1 coat rack
- 1 small refrigerator

ELECTRICITY – LIGHTING

- Minimum electrical power supply and consumption for lighting
- 3 kW electrical distribution board with RCD protection and socket
- LED lighting
- 1 double single-phase socket in the wooden counter
- 2 double sockets in the storage room
- 1 single socket at the reception counter

SIGNAGE

- Client logo on the reception counter
- Client artwork on the central structure wall
- Client artwork on the suspended overhead structure

Carpet Colour Options

Carpet colour can be changed at no additional cost.

Medium Grey	Anthracite	Black
Brown	Red	Orange
Navy Blue	Violet	Mottled Blue
European Blue	Leaf Green	Apple Green

Stand image for information purposes only. Stand images may vary depending on the final allocated space. The removal of any stand element by the exhibitor does not imply any reduction in the cost. All structural and electrical materials are provided on a rental basis, and any damage to them will be charged at the applicable rates. It is not permitted to nail any element to the stand walls; only the attachment of elements using adhesive tape is permitted.

Stand event 40 m²

Optional in the Event Partner Package



APPLICABLE RATE:

- Stand price: €7,500. VAT not included.

INCLUDED SERVICES:

- Basic cleaning before the event opening (including removal of the protective carpet covering).

TECHNICAL SPECIFICATIONS

STAND

- 40 m² exhibition carpet on an 8 cm raised platform with access ramp.
- Octagonal profile structure, 300 cm high.
- Storage room measuring 2 x 1.25 m.

FURNITURE

- 2 modular counters, 100 x 50 x 100 cm, with customizable logo on a white surface, lock and shelf.
- 2 white round tables.
- 8 white chairs.

ELECTRICITY – LIGHTING

- Minimum electrical power supply and consumption for lighting.
- Electrical distribution board with RCD protection and single socket in the storage room.
- LED lighting.

SIGNAGE

- Logo on reception counters.
- Walls covered with printed vinyl on foam board with customized design.

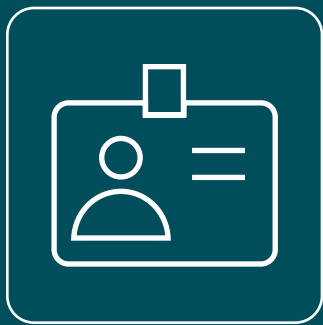
Carpet Colour Options
Carpet colour can be changed at no additional cost.

 Medium Grey	 Anthracite	 Black
 Brown	 Red	 Orange
 Navy Blue	 Violet	 Mottled Blue
 European Blue	 Leaf Green	 Apple Green

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Stand Exhibitor Large 80 m²

Optional in the Exhibitor L Package



APPLICABLE RATE:

- Stand price: €10,250 VAT not included

INCLUDED SERVICES:

- Basic cleaning before the event opening (including removal of the protective carpet covering)

TECHNICAL SPECIFICATIONS

STAND

- 80 m² exhibition carpet
- Maximum-type profile structure, 400 cm high
- Rear walls available in black, white or grey
- Storage space measuring 400 × 200 cm with key and lock

FURNITURE

- 4 reception counters, 100 × 50 × 100 cm
- 4 white round tables
- 2 airport tables
- 16 white chairs
- 4 stools
- 1 small refrigerator
- 1 storage shelving unit
- 1 coat rack

ELECTRICITY – LIGHTING

- Minimum electrical power supply and consumption (0.13 kW/m²)
- Electrical distribution board with RCD protection and 4 double sockets
- LED lighting

SIGNAGE

- 2 signs measuring 4 × 2 m
- 2 signs measuring 2 × 1 m
- 4 vinyl graphics for counters measuring 1 × 1 m

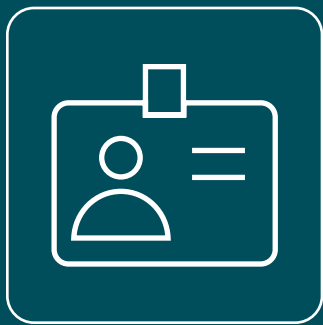
Carpet Colour Options
Carpet colour can be changed at no additional

Medium Grey	Anthracite	Black
Brown	Red	Orange
Navy Blue	Violet	Mottled Blue
European Blue	Leaf Green	Apple Green

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Stand Exhibitor M Design 40 m²

Optional in the Exhibitor M Package – Premium Zone



APPLICABLE RATE:

- Stand price: €6,250 VAT not included

INCLUDED SERVICES:

- Basic cleaning before the event opening (including removal of the protective carpet covering)

TECHNICAL SPECIFICATIONS

STAND

- 40 m² exhibition carpet
- Octagonal profile structure, 300 cm high
- Storage space measuring 200 × 125 cm

FURNITURE

- 2 modular counters, 100 × 50 × 100 cm, with logo
- 2 white round tables
- 8 white chairs

ELECTRICITY – LIGHTING

- Minimum electrical power supply and consumption (0.13 kW/ m²)
- Electrical distribution board with RCD protection and single socket
- LED lighting

SIGNAGE

- Stand graphics on the rear wall, storage area and counter, customizable according to the client's artwork

Carpet Colour Options

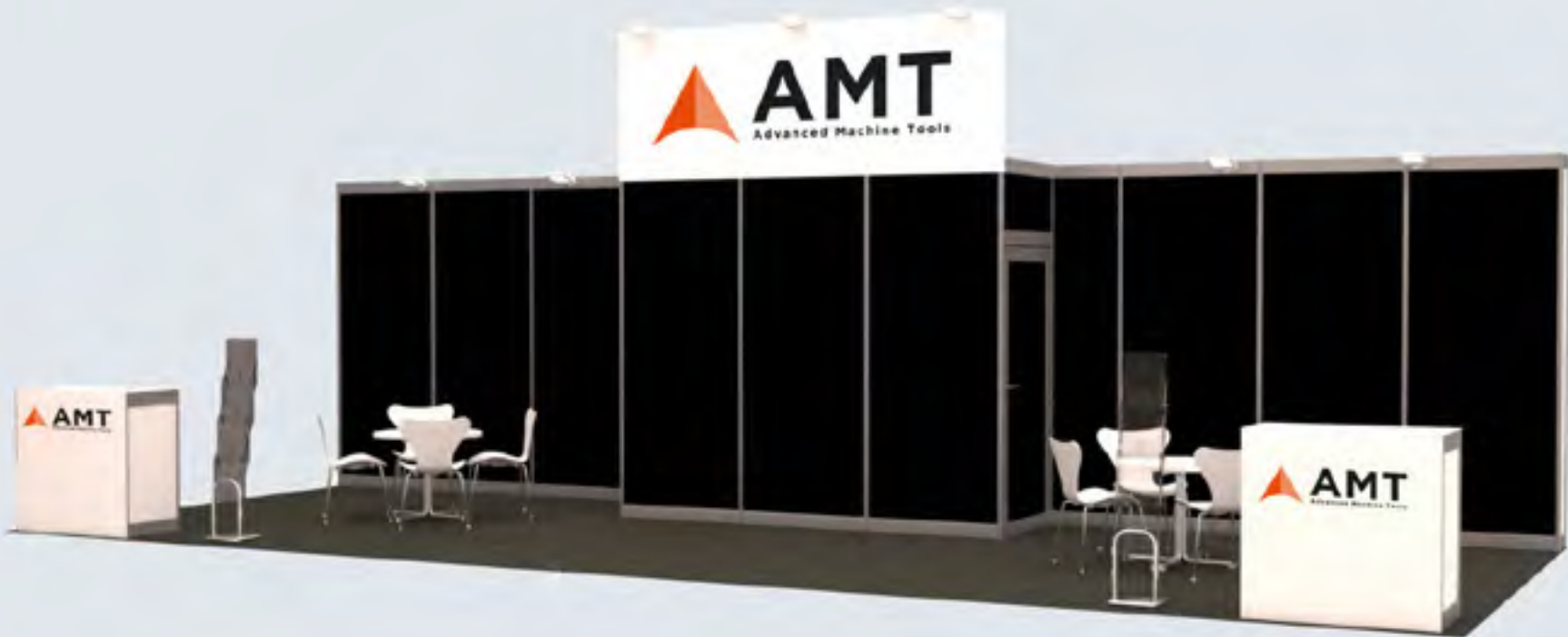
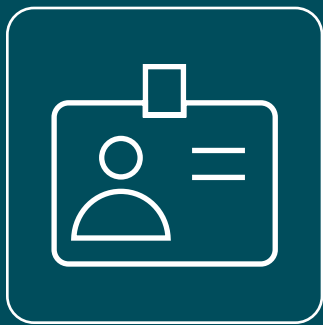
Carpet colour can be changed at no additional

 Medium Grey	 Anthracite	 Black
 Brown	 Red	 Orange
 Navy Blue	 Violet	 Mottled Blue
 European Blue	 Leaf Green	 Apple Green

Stand image for information purposes only. The stand images may vary depending on the final allocated space. The removal of any element by the exhibitor does not imply a reduction in the cost. All structural and electrical materials are provided on a rental basis, and any damage to them will be charged at the corresponding rates. It is not permitted to nail any element to the stand walls; only the fixing of elements with adhesive tape is permitted.

Stand Exhibitor M Maquinaria 40 m²

Included in the Exhibitor M Package – Business Zone



APPLICABLE RATE:

- Stand price: included in the Exhibitor M Package – Business Zone

PARTICIPATION:

- 40 m² space
- Mandatory insurance

INCLUDED SERVICES:

- Basic cleaning before the event opening (including removal of the protective carpet covering)

TECHNICAL SPECIFICATIONS

STAND

- 40 m² exhibition carpet
- Rear walls in black, 300 cm high
- Storage space measuring 300 × 100 cm with key and lock

FURNITURE

- 2 white round tables
- 8 white chairs
- 2 brochure holders
- 2 modular counters with a white top, 100 × 50 × 100 cm, including shelves and sliding doors at the rear

ELECTRICITY – LIGHTING

- Minimum electrical power supply and consumption for lighting
- 1 electrical distribution board with 1 single socket
- LED lighting

SIGNAGE

- Customized PVC fascia at the top of the storage area
- Client logo on counters

Supplement for graphic branding on the stand walls, fascias and counters: €2,400 + VAT



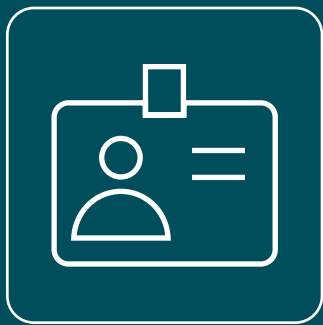
Carpet Colour Options
Carpet colour can be changed at no additional cost.

Medium Grey	Anthracite	Black
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Stand Small 20 m²

Included in the Exhibitor S Package



APPLICABLE RATE:

- Stand price: included in the Exhibitor S Package

PARTICIPATION:

- 20 m² space
- Mandatory insurance

INCLUDED SERVICES:

- Basic cleaning before the event opening (including removal of the protective carpet covering)

TECHNICAL SPECIFICATIONS

STAND

- 20 m² exhibition carpet
- Octagonal profile structure, 300 cm high
- Rear walls in black
- Storage space measuring 200 x 100 cm with key and lock

FURNITURE

- 1 white round table
- 4 white chairs
- 1 brochure holder
- 1 modular counter with a white top, 100 x 50 x 100 cm, including shelves and sliding doors at the rear

ELECTRICITY – LIGHTING

- Minimum electrical power supply and consumption (0.13 kW/m²)
- Electrical distribution board with RCD protection and double socket
- LED lighting

SIGNAGE

- 2 customized PVC fascia units with client logo
- Client logo on counter

Supplement for graphic branding on the stand walls, fascia and counter: €1,990 + VAT



Carpet Colour Options
Carpet colour can be changed at no additional

Medium Grey	Anthracite	Black
Brown	Red	Orange
Navy Blue	Violet	Mottled Blue
European Blue	Leaf Green	Apple Green

Stand image for information purposes only. The images of the stands may vary depending on the final space allocated. The removal of any element by the exhibitor does not imply any reduction in the cost. All structural and electrical materials used are supplied on a rental basis, and any damage to them will be charged at the applicable rates. It is not permitted to nail any element to the stand walls; only the attachment of elements using adhesive tape is allowed.

Stand Start-up 12 m²

Included in the Start-up Package



APPLICABLE RATE:

- Stand price: included in the Start-up Stand Package (12 m²)

PARTICIPATION::

- 12 m² space
- Mandatory insurance

INCLUDED SERVICES:

- Basic cleaning before the event opening (including removal of the protective carpet covering)

TECHNICAL SPECIFICATIONS

STAND

- 12 m² exhibition carpet
- Maximum-type profile structure, 300 cm high
- Rear walls in black with octagonal profile, 300 cm high
- Customized PVC fascia with the client logo and stand number
- Storage space measuring 100 × 100 cm with key and lock

FURNITURE

- 1 white round table
- 3 white chairs
- 1 modular counter with a white top, 100 × 50 × 100 cm, with lock and shelf

ELECTRICITY – LIGHTING

- Minimum electrical power supply and consumption (0.13 kW/m²)
- Electrical distribution board with RCD protection and single socket
- LED lighting

SIGNAGE

- 1 customized PVC fascia unit with client logo and stand number

Carpet Colour Options

Carpet colour can be changed at no additional cost.

Medium Grey	Anthracite	Black
Brown	Red	Orange
Navy Blue	Violet	Mottled Blue
European Blue	Leaf Green	Apple Green

Supplement for graphic branding on the rear wall, fascia and stand counter: €1,490 + VAT



Stand image for information purposes only. The images of the stands may vary depending on the final allocated space. The removal of any element by the exhibitor does not imply a reduction in the cost. All structural and electrical materials used are provided on a rental basis, and any damage to them will be charged at the corresponding rates. It is not permitted to nail any element to the stand walls; only the attachment of elements using adhesive tape is permitted.

Stand Start-up 6 m²

Included in the Start-up Pack



APPLICABLE RATE:

- Stand price: included in the Start-up Stand Package (6 m²)

PARTICIPATION:

- 6 m² space
- Mandatory insurance

INCLUDED SERVICES:

- Basic cleaning before the event opening (including removal of the protective carpet covering)

TECHNICAL SPECIFICATIONS:

STAND

- 6 m² exhibition carpet
- Maximum-type profile structure, 300 cm high
- Rear walls in black with octagonal profile, 300 cm high
- Customized PVC fascia with the client name and stand number

FURNITURE

- 1 white round table
- 2 white chairs
- 1 modular counter with a white top, 100 × 50 × 100 cm, with lock and shelf

ELECTRICITY – LIGHTING

- Minimum electrical power supply and consumption (0.13 kW/ m²)
- Electrical distribution board with RCD protection and single socket

- LED lighting

SIGNAGE

- 1 customized PVC fascia unit with client logo and stand number

Carpet Colour Options
Carpet colour can be changed at no additional cost.

Medium Grey	Anthracite	Black
Brown	Red	Orange
Navy Blue	Violet	Mottled Blue
European Blue	Leaf Green	Apple Green

Supplement for graphic branding on the rear wall, fascia, and stand counter: €990 + VAT



Stand image for information purposes only. The stand images may vary depending on the final allocated space. The removal of any element by the exhibitor does not imply a reduction in the cost. All structural and electrical materials are provided on a rental basis, and any damage to them will be charged according to the corresponding rates. It is not permitted to nail any element to the stand walls; elements may only be attached using adhesive tape.

5. Contact details – AMT – Advanced Machine Tools team

[See Participation Rules](#)



A great team to support and advise leading companies. We work to become your best business partner.

NACIONAL SALES TEAM:

E: exhibit@advancedfactories.com

INTERNATIONAL SALES TEAM:

BARCELONA info@nebext.com
LISBON portugal@nebext.com
BRUSSELS belgium@nebext.com
MADRID spain@nebext.com
DUBAI uae@nebext.com
SHANGHAI china@nebext.com
BOLOGNA italy@nebext.com
DELHI india@nebext.com
FRANKFURT germany@nebext.com
MEXICO mexico@nebext.com
SAO PAULO brazil@nebext.com
SILICON VALLEY usa@nebext.com
TORONTO canada@nebext.com
WARSAW poland@nebext.com

EXHIBITOR SUPPORT TEAM:

E: operations@advancedfactories.com

PRESS:

E: press@advancedfactories.com

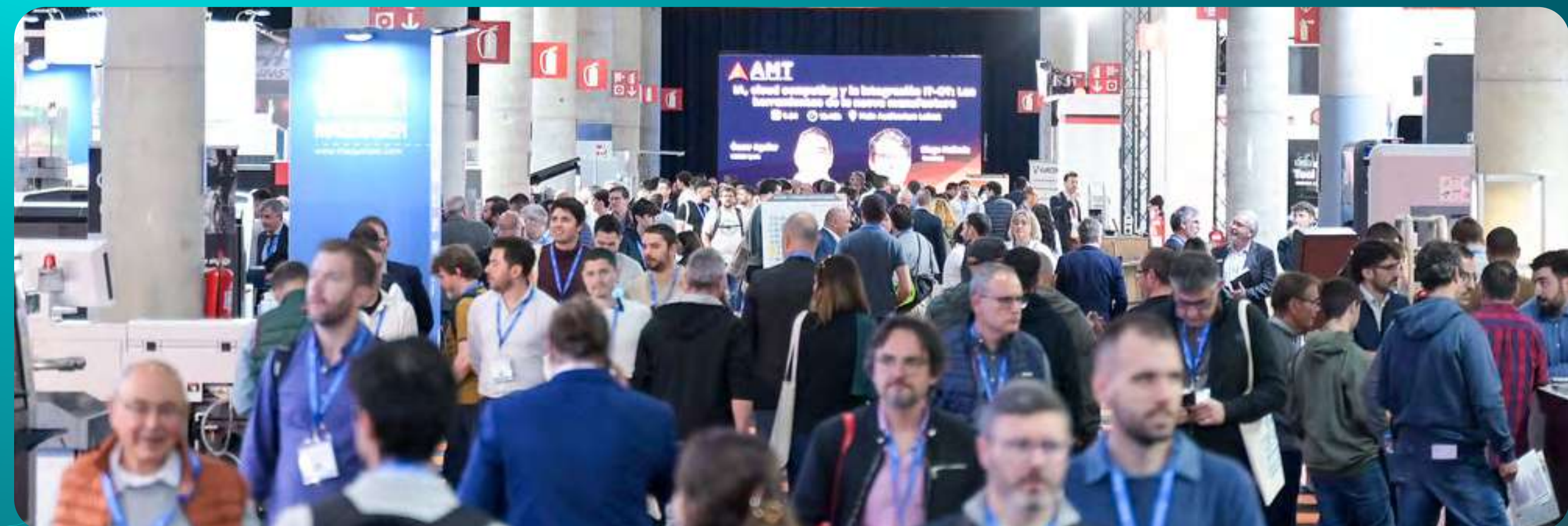
GENERAL CONTACT PHONE:

T: 00 34 919 551 551



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Knowledge



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DUBAI uae@nebext.com
SHANGHAI china@nebext.com
BOLOGNA italy@nebext.com

DELHI india@nebext.com
FRANKFURT germany@nebext.com
MEXICO mexico@nebext.com
SAO PAULO brazil@nebext.com
SILICON VALLEY usa@nebext.com
TORONTO canada@nebext.com
WARSAW poland@nebext.com



#AMT2027



PARTICIPATE ON SOCIAL MEDIA

www.advancedtoolsexpo.com

AMT is an event for:

NEBEXT
NEXT BUSINESS EXHIBITIONS